

Convergence faces abbreviation

boundaries brief

The new public realm

Multiple Personalities

globalism News syntax

creativity

power

community Privacy

link community

new syntax

code pattern

pattern layers

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תגית כלימור



tagit klimor

The Artists' House
Tel Aviv

Curator: Daniella Talmor

25.08.2011 > 17.09.2011

exhibition

Studio team: Uri Hallel, Ilan Langer, Einat Morad

Video: Uri Hallel

Music: Yarden Erez

Catalogue

Design: Einat Morad

Photography: Matan Mittuoch 6,7,10,11,44



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transition code pattern globalism new syntax
new language short messages abbreviation freedom of expression democracy
second chance link accessibility setting boundaries privacy availability random
representation nonlinear immediate response symbols face variability
dynamism congestion infinity creativity energy new public realm
cloud information layers multiple personalities multi-channel
spiderwebs community personal collective interpretation instant culture
existential connectivity simultaneously occasional ratings
power connections colorful blurring boundaries juxtaposition
multifaceted cloud data second Life self-expression publiczone

The installation of Tagit Klimor- a multidisciplinary artist- is imaging the current urban environment and deals with the meeting point between physical city and the people who live in it and the relationship web on the internet. The name of the exhibition, in which a multidisciplinary installation in 3D, multimedia and video is shown, is graphically integrating the logo of Facebook with the city. The installation raises the question about the evolution of the nature of communication between people- from real, natural, face to face communication to one that is able of including more layers of our personality and present our secret wishes as well. The installation, which spreads out over the entire exhibition hall, is an abstract representation of a city- an intensive city that illustrates both the overpopulation on the globe and the transformation in our scale of the surrounding, and our virtual relationship web with the world that have separate existence from the physical dimension. The work corresponds with texts by Jorge Luis Borges that foresee communication with an infinite dimension, a communication in which

the order of its particles is changing, and with texts by Italo Calvino that talk about the poetic relationships between people and their complexity, relationships that hold power that brings the physical dimension of the city to disintegration.

Tagit Klimor's Matrix City- displayed in Artists' House in Tel Aviv- is built from a net of used printed paper balls entwined with nylon strings, hanging down, simulating a modern urban environment with its skyscrapers. The printed paper in the installation is a computer output. It is a paper lacking in individual characteristics and therefore it is worthless, as its power is in its content and its relevancy to the writer or the reader. Handwriting has been replaced by computer writing; the personal, thoughtful writing has been replaced by short messages, a language of codes. Today's message will be irrelevant tomorrow. There's a new message for tomorrow. Yesterday's text is crumpled and turns into balls of trash- the foundation stones of Grid City. Inside the matrix buildings, from which the installation is built, a new kind of communication actually happens.

The dots in the installation, lightened randomly, represent the users. The flickering of light for a fraction of a second portray, on the one hand, the complexity of the bonds' forming process, their extent and crossing of the physical-cultural space that is expressed in globalism, and on the other hand, the shallow and momentary bonds, the short

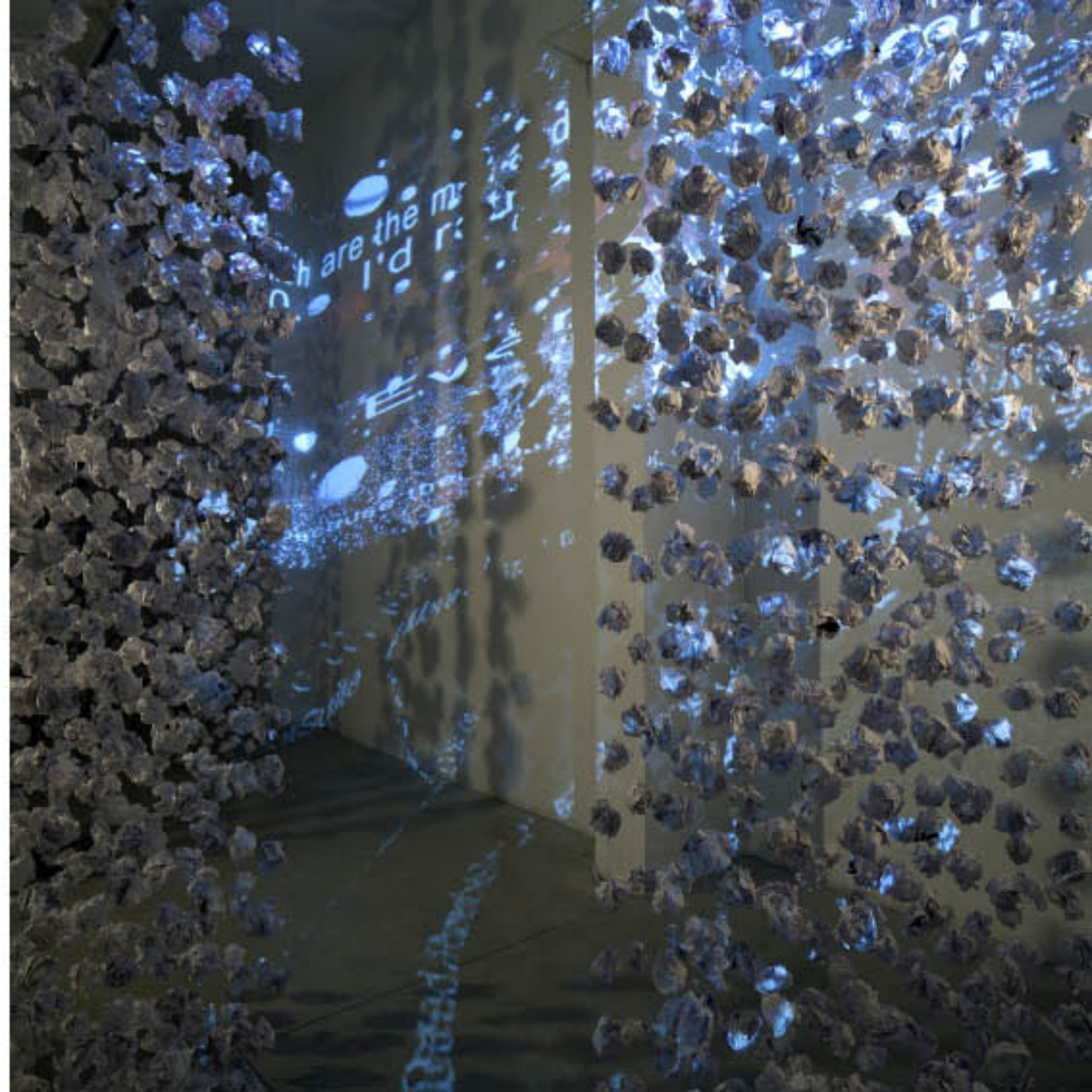
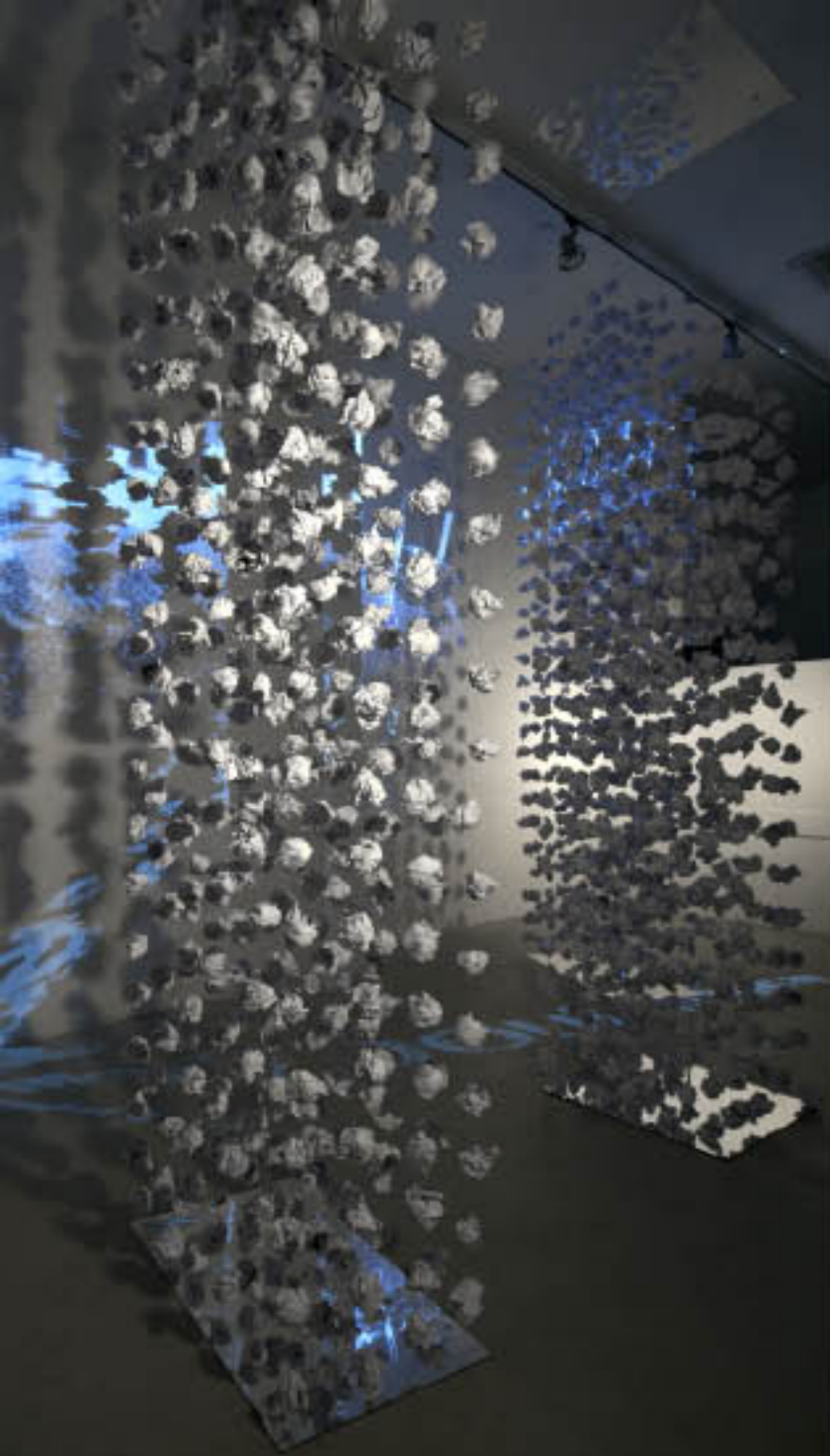
messages language typical of the web and the location of the individual in a sneaky community. The installation represents the accelerated urbanization, which is represented in the matrix code language that builds our living space. The high density buildings are built of dots that create a digital spatial alignment. The projected lights and sounds changes are a metaphor for the dynamism of the social networks, to the power that the multiplicity of internet messages creates. The flickering lights create a new system of bonds and dynamics which simulates the happening of internet communication.

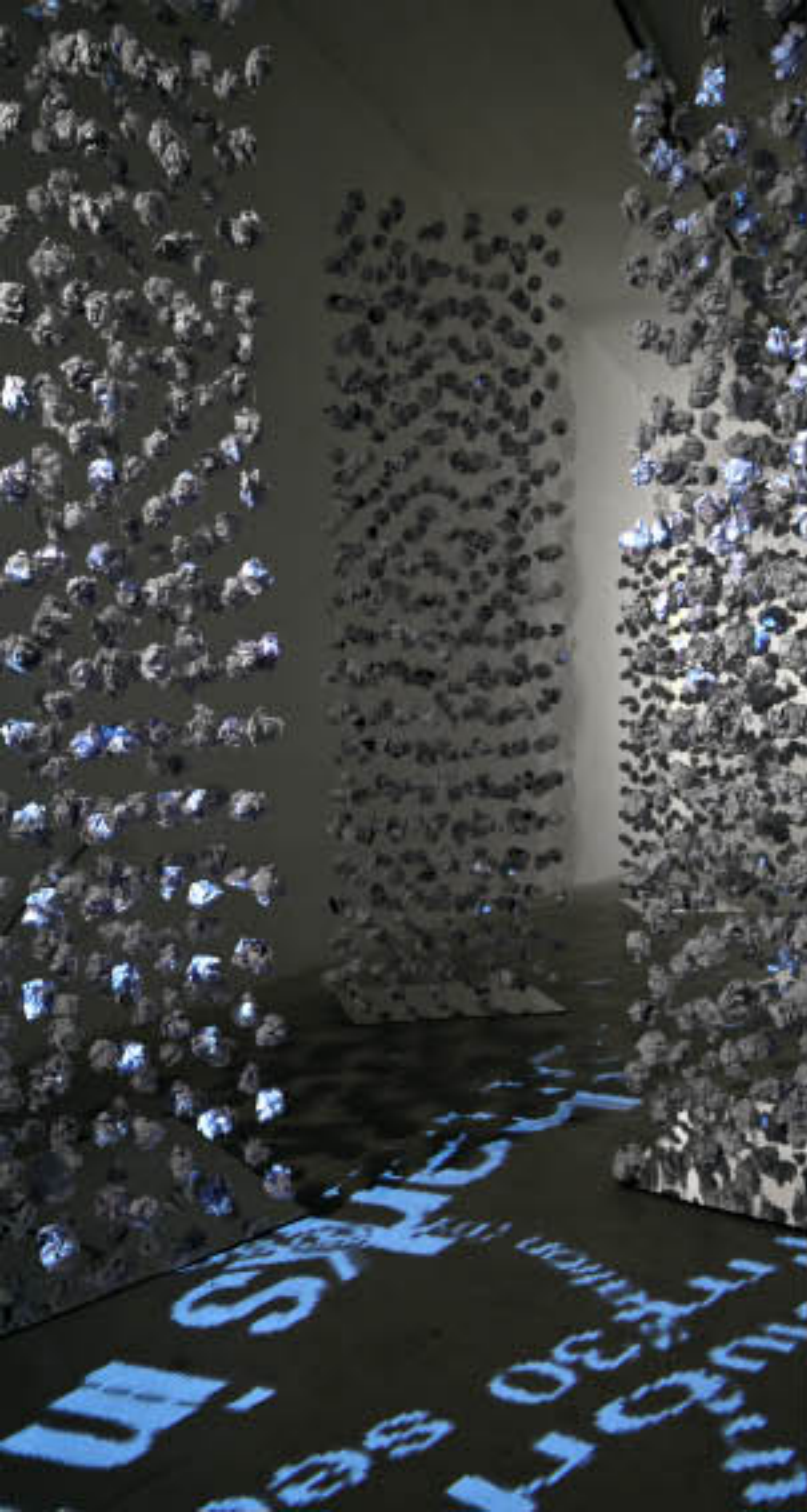
The video work investigates the transfer from direct communication to indirect communication in a world in which the social networks create a different kind of discussion. In the exhibition, abstract and condensed language was in use to describe the connection between the city and the virtual space. The transfer from the real to the virtual exists in the video work: from a picture of a hand holding a pen and writing to the action of crumpling the paper and throwing it into the digital space, a space with its own rules and with different life. In a given time, a spatial net of bonds is woven between abstract points in the space and these points transmit textual messages and are represented by icons rich in images. The varied representation in the nets reflects many sides of the represented personality. The representations of those people in the social

networks create a 'puzzle' that makes one wonder about the different ways in which people choose to represent their personality. The figures move from the banality of everyday life, through breaking conventions and into extreme rampaging. The video work sharpens the new representation space of the people, the freedom to wear new attire, visual as well as textual, and to release to space new aspects of their personality. The work poses questions regarding the connections in the networks between the individual and the collective, and about the bizarre that becomes standard due to its frequent appearance.

Tagit Klimor is a talented architect who has made her mark in ambitious projects that gained much appreciation in the international arena. Tagit's comprehensive approach and involvement throughout architecture integrates critical thinking and aesthetics with environmental responsibility. Tagit expresses her personal vision of advancing a holistic approach which takes into consideration technological issues combined with cultural and human values. Among her significant works is The Agro-Housing project in China that offers a revolution in social and urban order and smart utilization of natural resources. Her works have won awards citations, published in professional magazines and have been exhibited worldwide.

Daniella Talmor, curator





Relationships between people get a new interpretation. The new self expression is 'clippy', fast and graphic. The network enables one to wear and take off personalities, change identities, and retain many characters at the same time.

A new language is being developed and self representation is receiving a new shape.





Throughout history, the Agora, the town square has been the place for sharing information, exchanging ideas and forming the opinion of the audience. The street has played a central role as a meeting place for the local community. Home has been the place for the first relationship circle, the family - blood relationships.

Redefining our space

Direct connections with people are sensorial: sight, hearing, smell and physical touch. The transfer, from face-to-face to fibrous communication, is redefining our space. From a real physical space to an infinite virtual space and from the monovalent space of our physical being, at a certain point in time, to a multichannel space that is changing our familiar dimension of memory from sequence to simultaneous.

The new space opens an opportunity for enlarging our relationship circles and sharing subjects of interest and also enables a democratic connection, without hierarchy, but with freedom of choice for change in both time and representation.

The communication revolution is a powerful instrument for new self and collective definition.



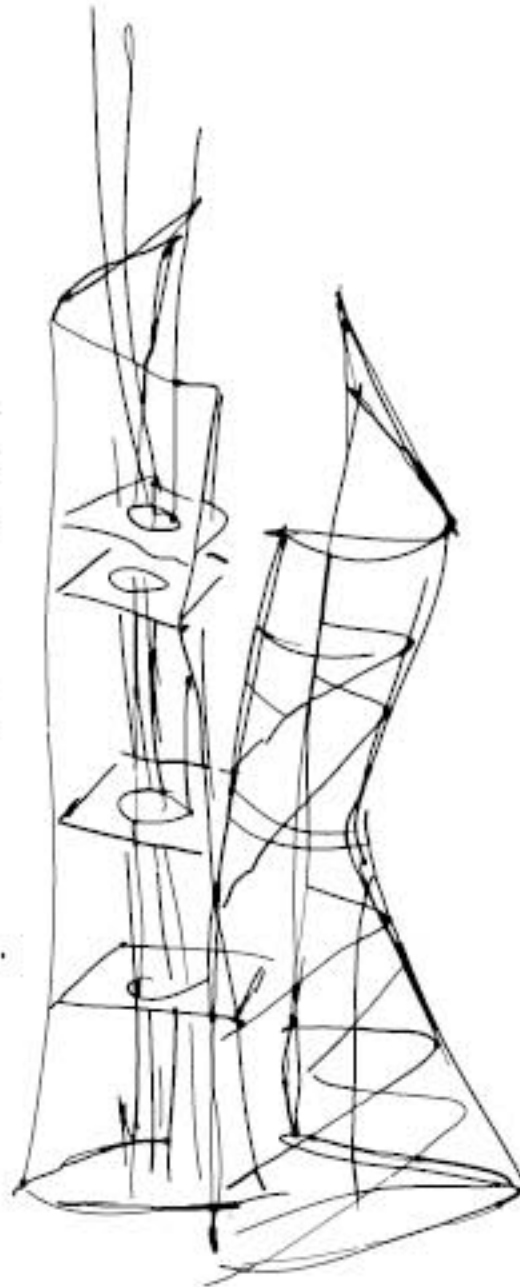
The everyday becomes heroic, peeping gets a new dimension and relationships exist in superficiality. Blood relationships, physical closeness, emotional intimacy, all of these are challenged in the infinite space of connections and belonging.

The evolving networks explore new spaces and reflect a varied and extended reality.

NonLinear and Infinity

The network is loaded with accumulating information increasing in an exponential growth curve. Wandering on the network ranges between two poles: designated wandering, for a specific goal and random wandering- the outcome of an associative process, whose results are layers of data while creating tangled nets. The features of internet text are presented in an inspired and inspiring way by the author Jorge Luis Borges

In "The Book of Sand" he presents a book that challenges the familiar way of thinking- clear and linear in which the terms beginning and end are part of our existence.

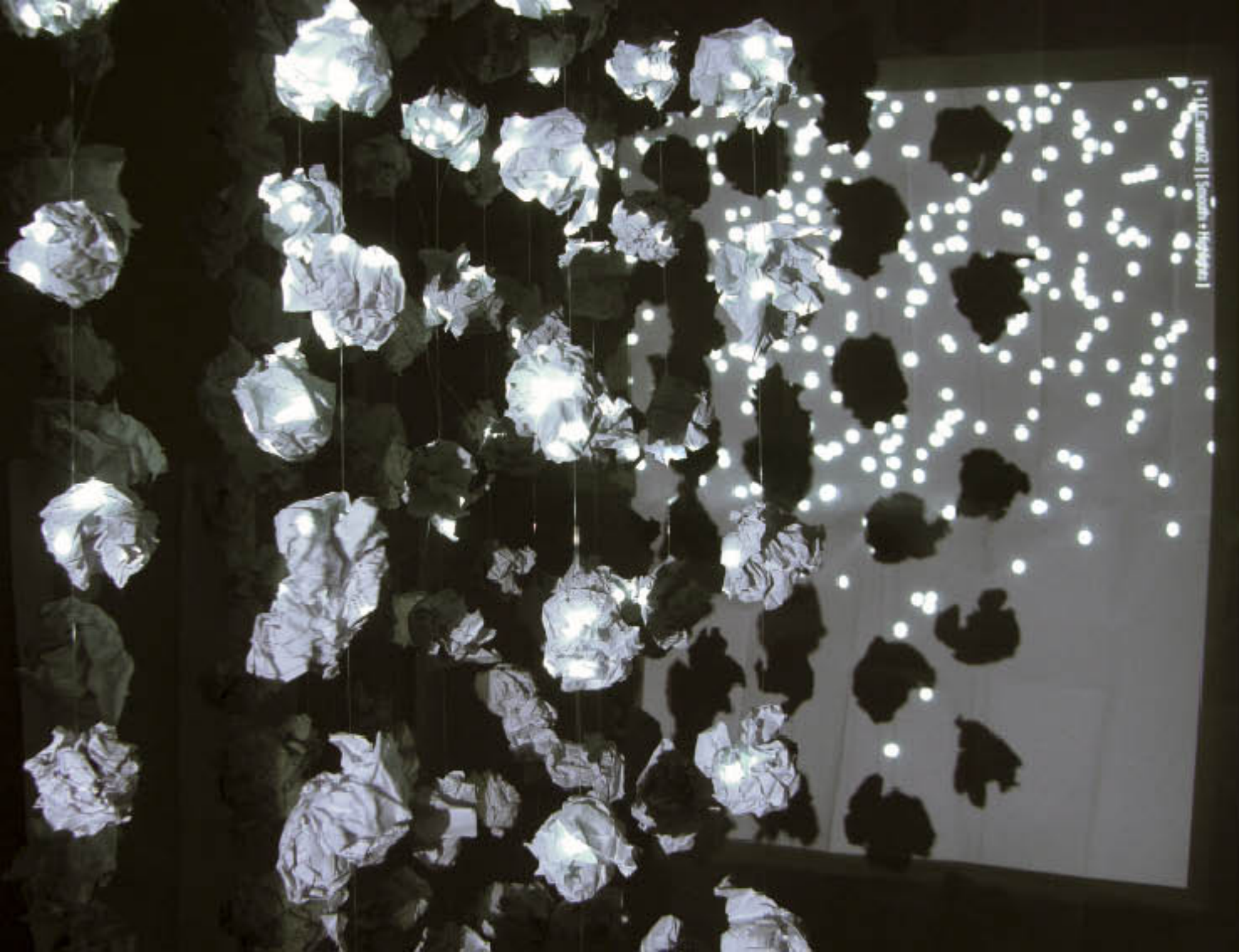


"He told me his book was called the Book of Sand because neither sand nor this book has a beginning or an end... The number of pages in this book is literally infinite. No page is the first page; no page is the last."

Jorge Luis Borges, "The Book of Sand", 1985, translated by Andrew Hurley, Collected Fictions, Penguin, 1999.

The unique book in the story presents random content, with an unpredictable and changing order of appearance that is impossible to redo. The structure of "The Book of Sand" reminds us of many features of the virtual world, in its density, complexity, the randomness of wandering and the way that each person chooses his way in this infinite maze.

The social networks redefine the dimensions of time and space and our changing and undefined position relating to them.



The line
consists of an infinite number of points;

the plane,
of an infinite number of lines;

the volume,
of an infinite number of planes;

the hypervolume,
of an infinite number of volumes...

Jorge Luis Borges, "The Book of Sand", 1975,
translated by Andrew Hurley, *Collected Fictions*,
Penguin, 1999.

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random system

New Language

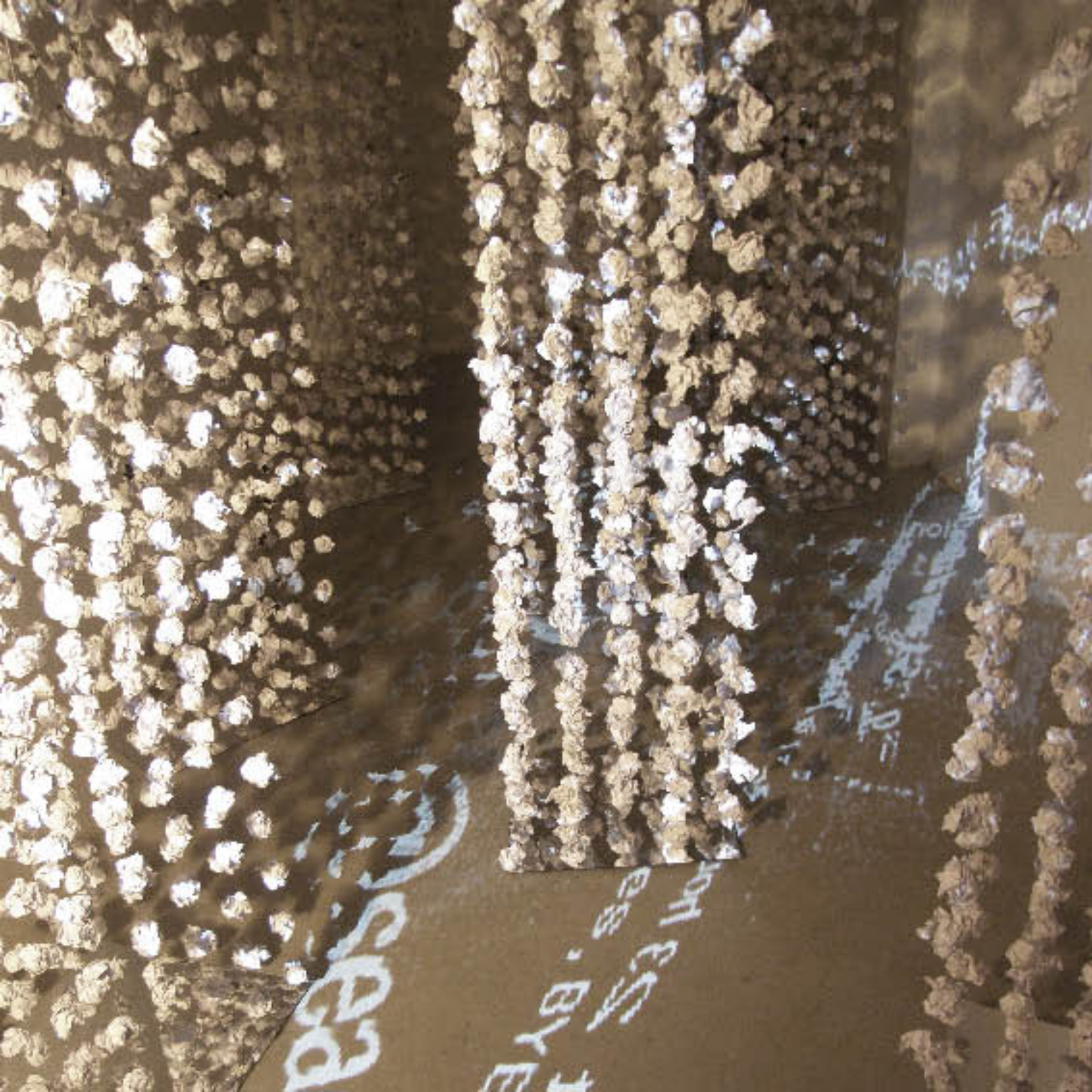
ratings instant culture

We live in an age of accelerated urbanization. The year 2008 saw a balance between the urban and rural populations of the world. It is predicted that by the year 2050, the world's population will have doubled and 70% of it will live in cities. The growth of cities creates a multisystem challenge- physical, economic, social, and cultural. The city is growing at the same time as the net is expanding, but at a much more moderate pace. Network communication enables meetings in the virtual world that are lacking a physical dimension in essence, since it cannot replace mutual presence, interaction, and touch in the real world.

The matrix city is built from a spatial web that is represented as matrix code language, in which every user has their own identity. The code contains information and as such becomes a representation.

The
Matrix
City

The network, composed of a collection of codes, creates clouds of information and identities.



"Code City" is made up of a collection of crowded buildings, built from dots as a spatial digital alignment.

This infinite city creates a sustenance space that redefines interpersonal interaction and the nature of social, cultural, and commercial meetings.

The public realm as well as the private space receive a new interpretation.
The clear dichotomy between the public and the personal becomes blurry.

Matrix city generates new dimensions of interrelating between its participants that deviate from the familiar homogeneous time dimension.

The physical meeting space, monovalent in its dimensions, gives way to the multidimensional meeting enabled by network space.

"If space is infinite, we were anywhere, at any point in space.
If time is infinite, we are at any point in time."

Jorge Luis Borges, "The Book of Sand", 1975, translated by Andrew Hurley,
Collected Fictions, Penguin, 1999.

Cyber Babel

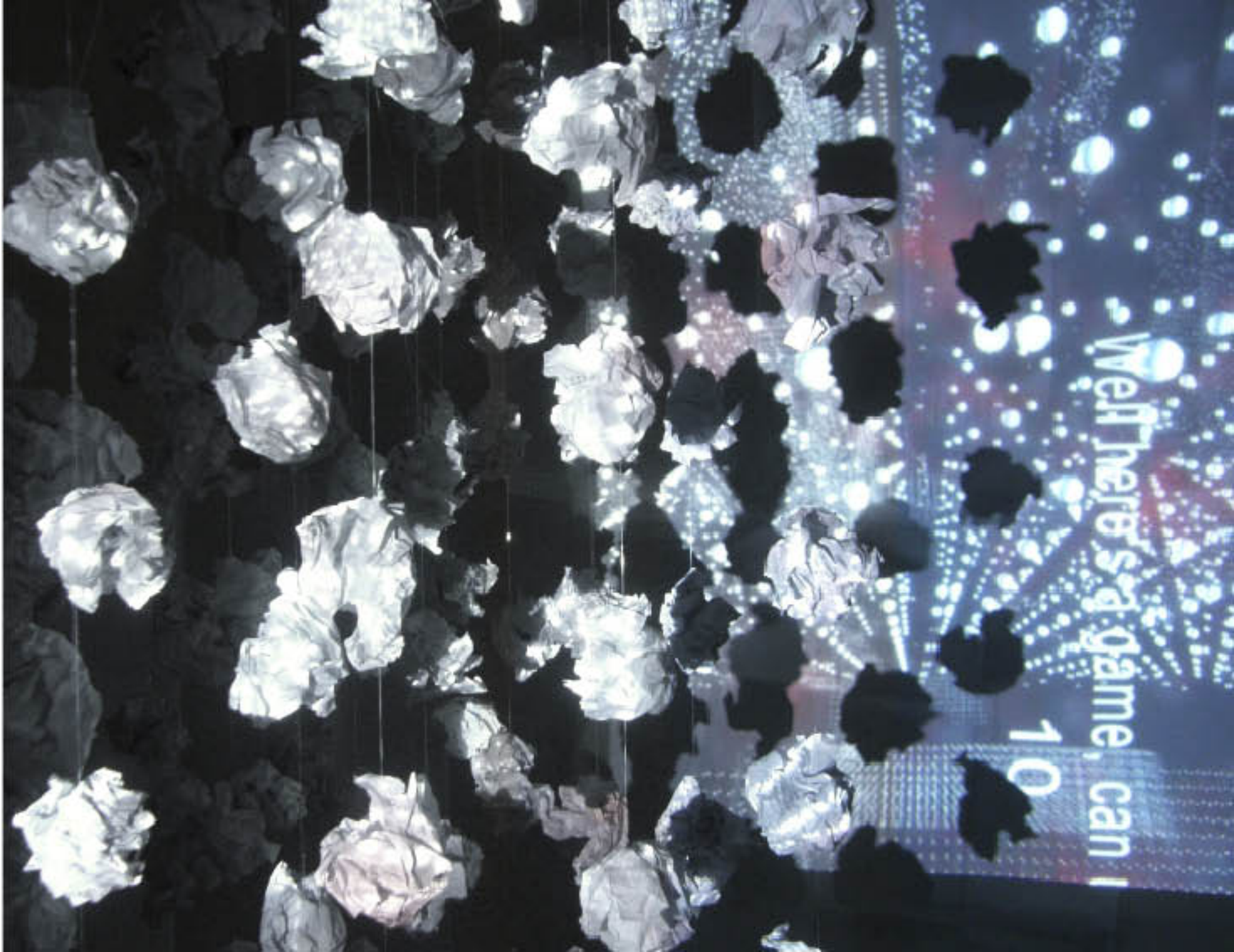
The architectural culture of high rise building has always been a demonstration of power and of challenging eternity. The Tower of Babel aspired to reach the sky but it was destroyed because of the language diversity and subsequent lack of communication between the people of the city. The network's Tower of Babel makes the connection between people who are not next to each other possible.

The network enables the creation of new languages between people with common interests. It suggests an infinite horizon for the development of rich content with a wide range of connections.

In nature, systems constantly change with the ability to adjust to these changes, being due to essential features such as variety, reproduction, and symbiosis.

Cyber Babel has a great chance of survival due to the same features of stabilising in natural systems; variety, the ability to adjust and an agile resilience.

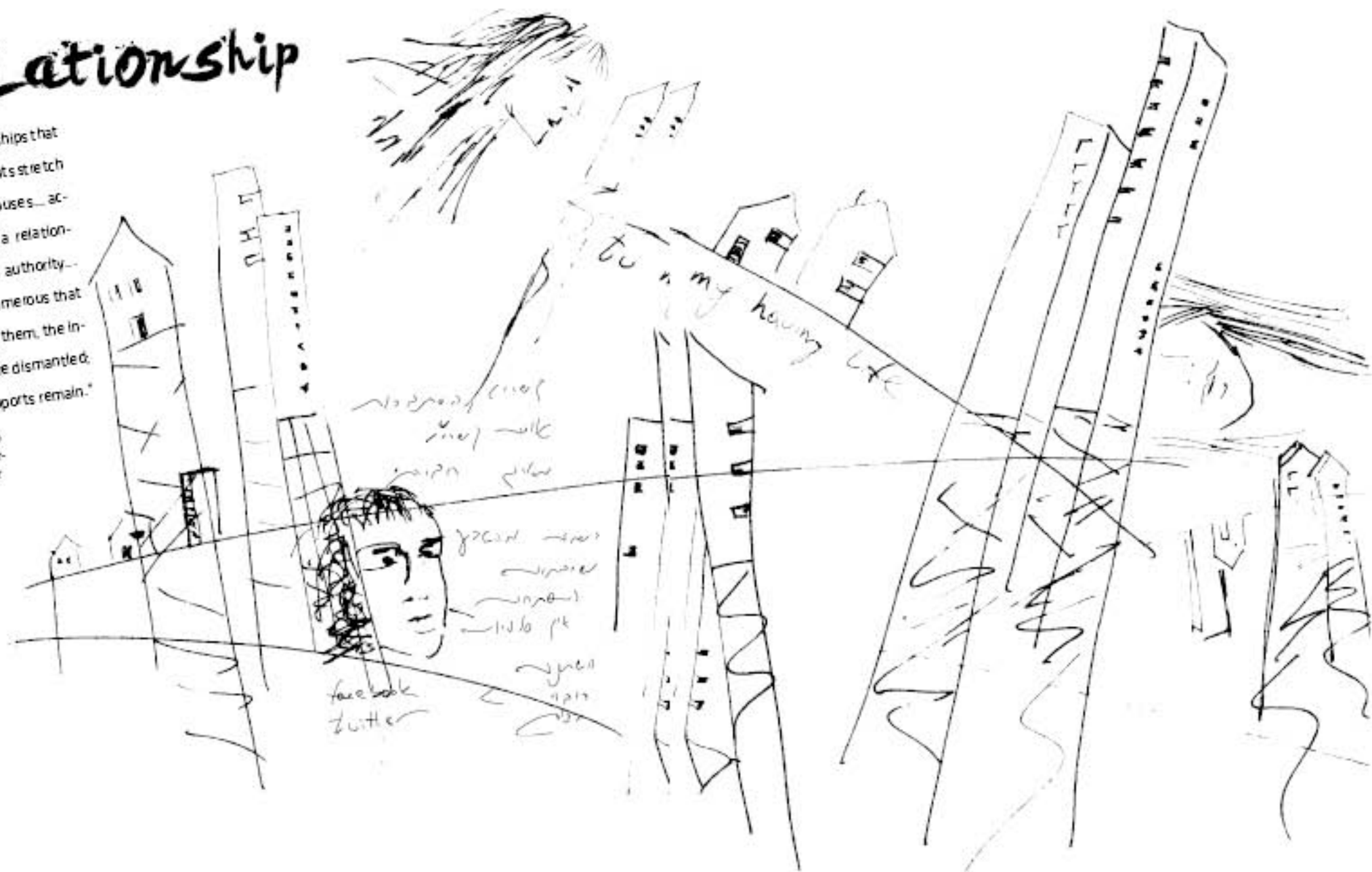
However, the inherent feature of human power and control might violate the delicate balance and by that cause system failure, disintegration and self destruction.



Web RELATIONSHIP

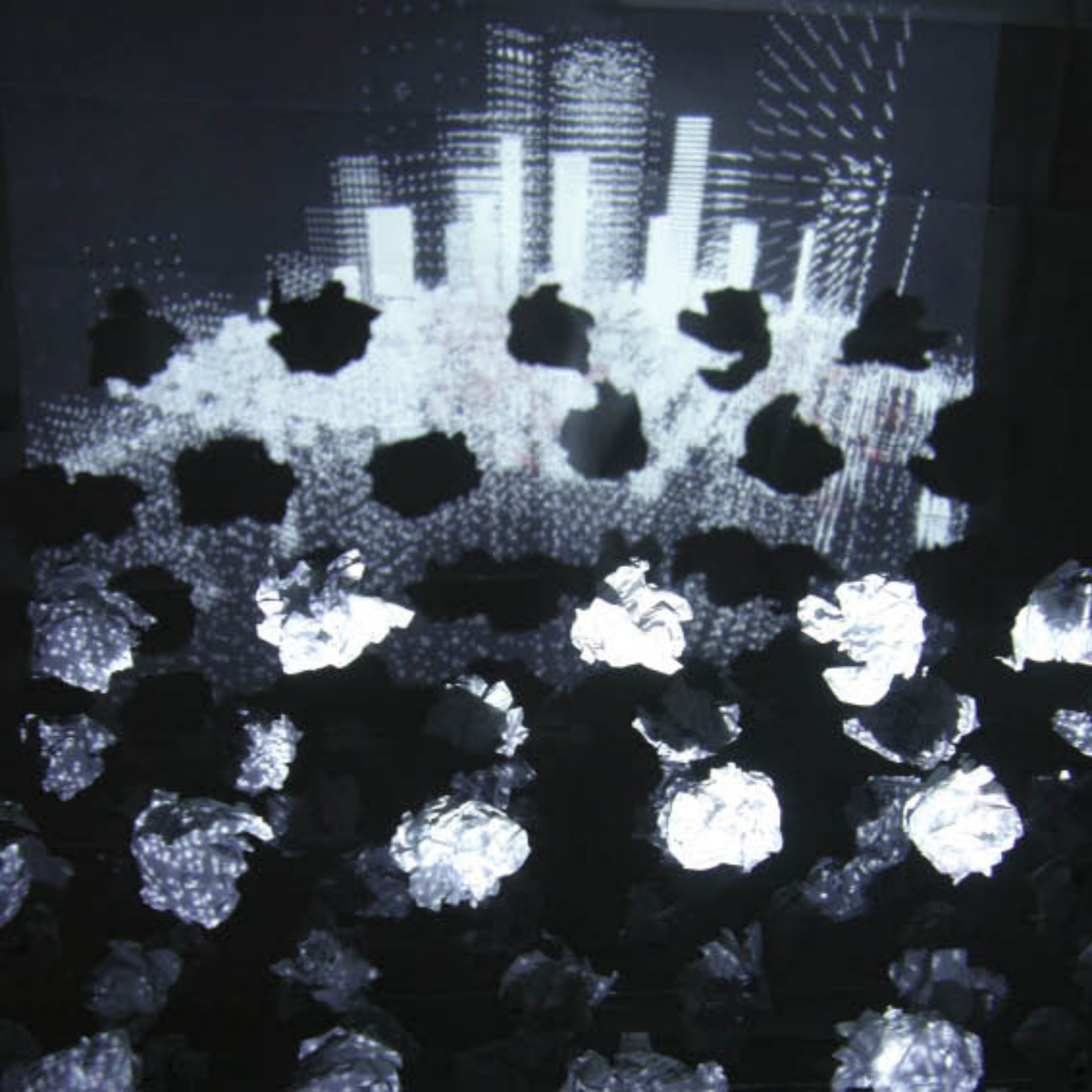
"In Ersilia, to establish the relationships that sustain the city's life, the inhabitants stretch strings from the corners of the houses... according to whether they mark a relationship through blood, or of trade, authority... When the strings become so numerous that you can no longer pass among them, the inhabitants leave: the houses are dismantled, only the strings and their supports remain."

Ersilia, The Invisible Cities, Italo Calvino, 1972, translated by Mark Costi, Brace Jovanovich, Picador 1974, p.61



Ersilia, an imaginary city, represents the strength of web bonds between people, their complexity and their colourfulness. In the city, as well as on the Internet, a constant activity of bond making happens which is represented as a constantly growing alignment of wiring. In Ersilia, the alignment does not leave room for the people who created it, and the actual city is abandoned and replaced by the entanglement they had woven - as a memory.

The description of this process raises a question about the endless capacity of the Internet to contain information and enable the user to communicate with a wide variety of materials, in seemingly infinite amounts, without classification, hierarchy and control.



The borrowed premonition here is about the network's future- to become overloaded and closer to the point of no return that will lead to its destruction. "The ruins of the abandoned cities, without the walls which do not last...: spider-webs of intricate relationships seeking a form."

Ersilia, *The Invisible Cities*, Italo Calvino, 1972, translated by Harcourt Brace Jovanovich, Picador 1974, p.62

Ersilia is a universe in which the relationship between people exists powerfully in the physical-spiritual world as an independent reality that reflects the present and the memory.

The connections are much more important than the connected. The short messages and their frequency give to the network-transfer an importance that stands beyond the contents of the messages.

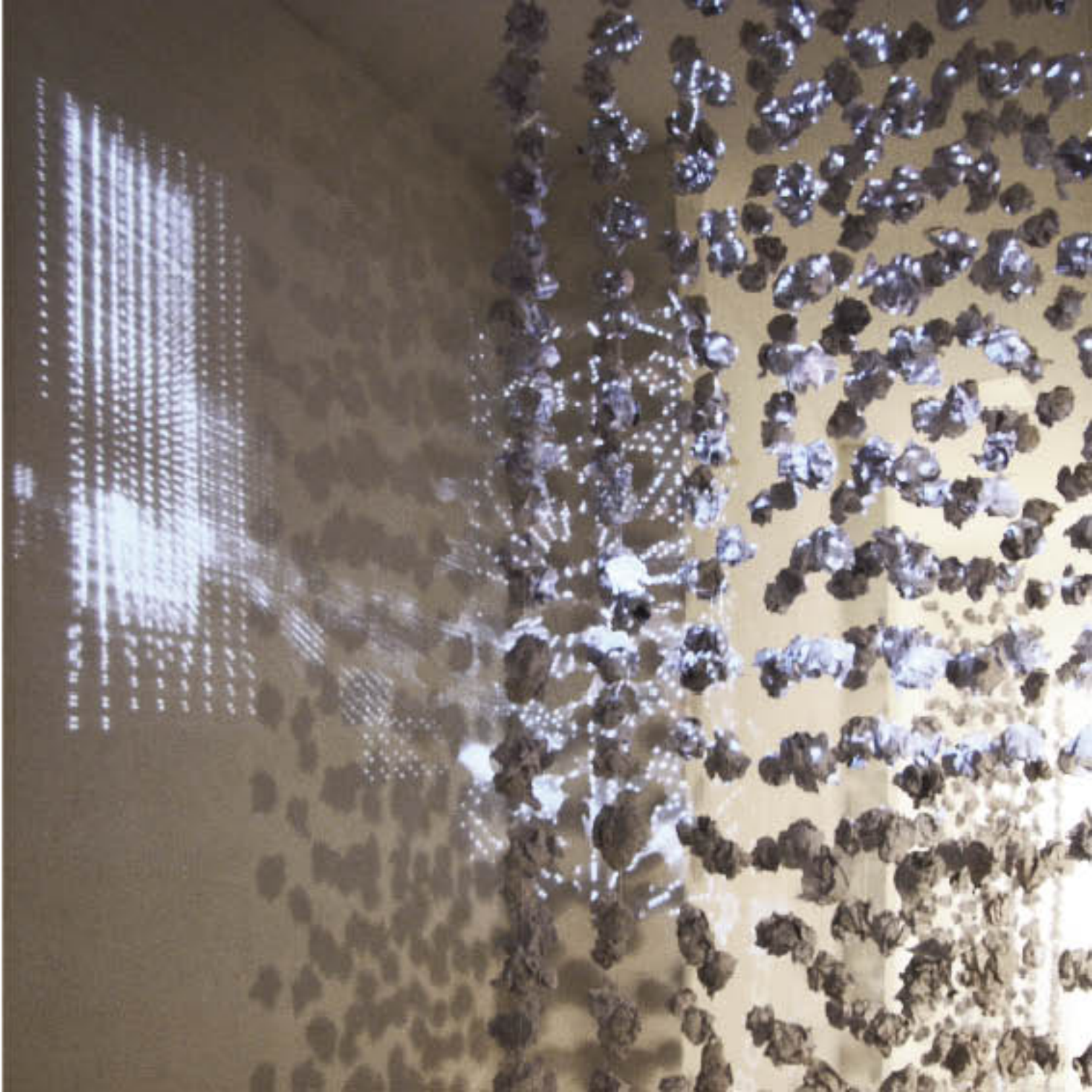
"The links become more important than the 'beings' who are being linked"

Introduction to *Modernity*, Henri Lefebvre, 1962, translated by John Moore, Verso, 1995, p. 120

BloodLine

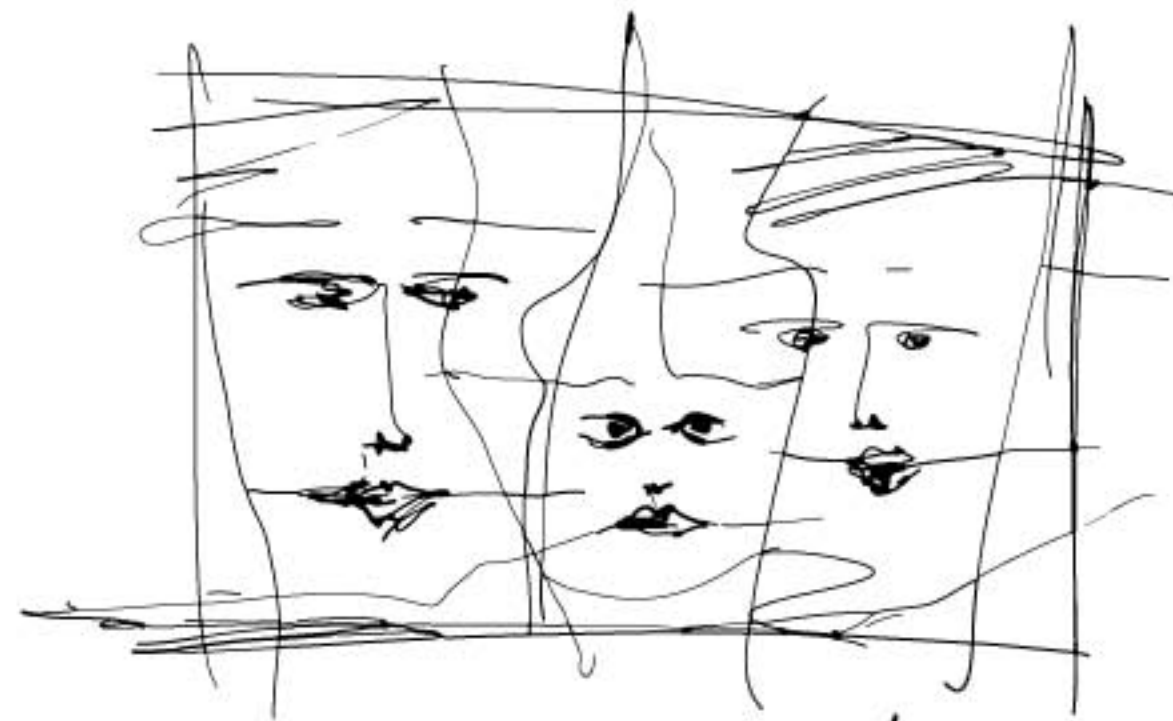
Messages increase in the virtual space. The texts are shortened and become brief messages that fit the instant culture. Many messages reflect shallowness and enforced activity so their presence on the net creates waves of banal texts and standard information. The new system is characterized by the creation of new connections, which get complicated, and create an unreadable entanglement of illegible information that becomes a trap of shallowness and lost time. Family relationship, that unique blood relationship, is weakened and replaced with temporary anonymous relationships that exist in our world or parallel realities.

Deep, direct connections are replaced by shallow, momentary ones during the search for transient moments of fame.





The acclaimed Chinese painter, Zhang Xiaogang, in his series of works from 1995, *Bloodline: "The Big Family"*, relates to the position of the individual in the family and in society. In his paintings, people wear a blank, emotionless expression. Only the thin red string wrapped around the figures' necks, reminds us of the blood relationship between them. The questions that the imageries in his works raise and their connection to the WWW communication, relate to the validity of blood relationships versus the power of the connections in the new culture which redefines the 'big family' in the global system.



In the relativity of the network, contradictions exist at the same time, dealing with the difference between self image and uniformity, heterogeneity and homogeneity. This raises the question about the notion of otherness searching for expression.

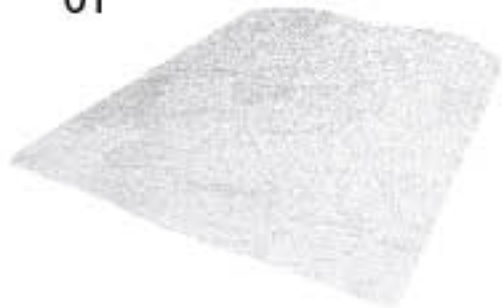


The Personal Seal

The social networks reflect the transfer from direct to instrumental communication and create a different discussion. The transformation is a result of the implementation and assimilation of many changes. The change in the written medium, beyond the physical appearance, expresses a change in the characterization of communication and personal representation. In hand writing, the letters are drawn. Each word is considered and erasure is a part of the process, and therefore part of the extended text. Erasures reflect a process and reveal additional layers. Hand writing is a reflection of the personal. The different ways the letters are drawn indicate the nature of the writer, thereby identifying him. Hand writing is a personal stamp with direction, strength and stresses which is affected by time; it is an expression of one's emotion at a certain point in time and so varies over time.



01



02



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04



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06





Visually, digital writing does not express the presence of the writer. The typographic representation on the network, in most cases, is the default that becomes a standard thus eliminating the personal identity of the writer and the presence of time as a factor. The graphic choice can express personal taste and fashion but it lacks a personal touch. Digital writing assimilates the changes and does not reflect how it was done. Typing creates a document with no trace of the personal. Copying and spreading is in the essence of digital media. They are an essential part of the strength of the virtual networks, a fertile ground for distribution and new connections. The written messages in their many metamorphoses on the network, lose an essential part of the quality of the text in the quest for mass distribution.

The instant culture reinforces the presence of visual representation as a central component.



REpresentation

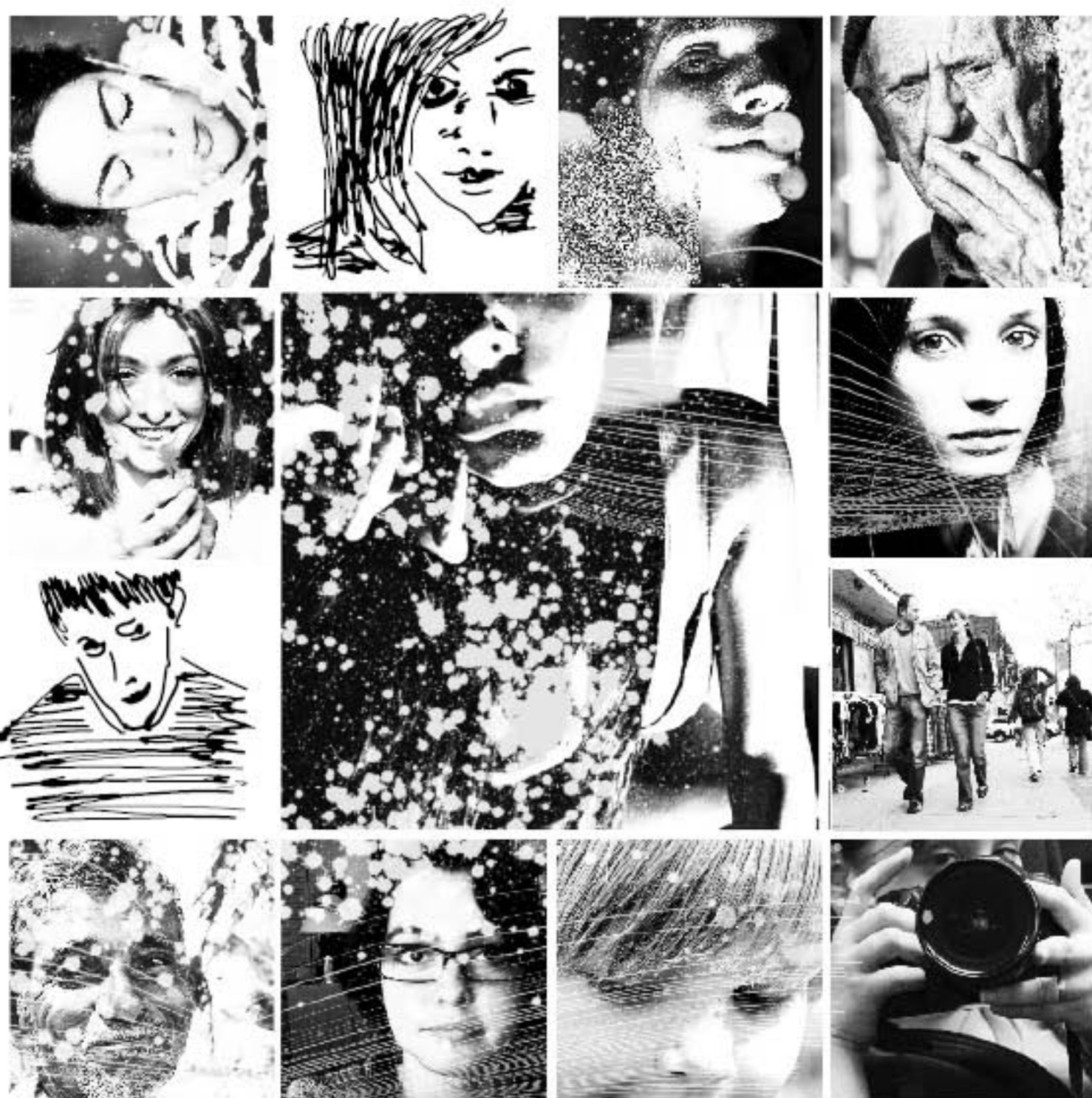
The direct personal encounter exposes the individual self as it is with both its good and its bad sides.

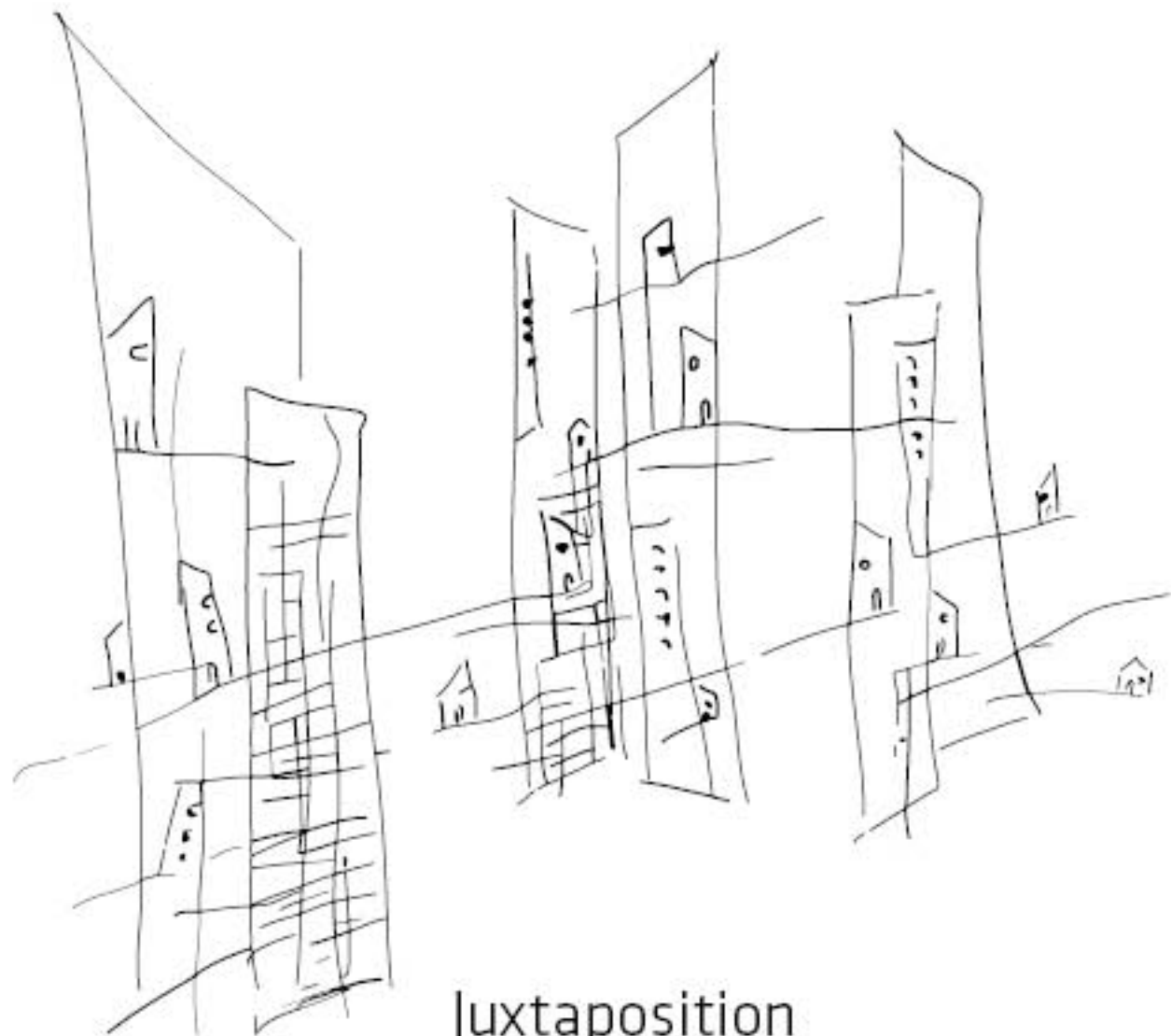
The endless possibilities of ways to represent ourselves differently on the network by content, time and space give great scope for personal expression which shows our complexity.

The varied representations possible on the network reflect more sides of a personality, these then create a spectacular puzzle, rich in imagination and a new interpretation of familiar connection patterns. Self representation and the potential for new self expression give us a unique opportunity for creativity and breaking borders.

The result is space, variety, freedom, and fantasy intertwined with a clouded system of pretence, confusion of the truth and shallowness.

8,557,138
people like this





Juxtaposition of Infinite Wor(L)ds

The network has become an integrated part of our lives, an endless source of information, connection making and self expression, a place for the exchange of opinions, community organization, the promotion of ideas; a life-changing forum. We hold many options about the nature of involvement, the level of sharing, choice of friends, and the use time between the real and the virtual. The network presents us with a range of possibilities, highly interesting in content and imagery and provides a platform for variety and creativity.





In many worlds,
existing simultaneously,
we have a continuous choice between the
search for a personal voice and going by
modes, in which the individual
voice is lost in the shadow of
the imperative power of the
social networks.